Bruce David Hanson

Experienced, innovative art director and graphic designer

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Experience

Principal / Art Director
EGADS (Editorial & Graphic Arts Design Services) — Hightstown, NJ
April 1991 to Present
http://www.egadsontheweb.com

I serve as principal / art director for EGADS, which offers a complete range of professional graphic design for visual communications for a variety of clients in education, arts and culture, and publishing. My clients include Rutgers University (including the Bildner Center for the Study of Jewish Life/Holocaust Research Center, the Eagleton Institute for Politics, and the Center for American Women and Politics), The Dana Foundation, The Robert Wood Johnson Medical School, Ramboll, and Stylus/Books International. I tailor my experience to meet clients' specific goals, offering intelligent, literate, divergent approaches and solutions which take into close consideration both the needs of the communicator and the audience, with the highest degree of creativity, professionalism, and service.

Art Director
Cerebrum Magazine, The Dana Foundation — New York, NY
September 2019 to March 2022
https://dana.org

I was responsible for the design and production of a quarterly magazine which presented emerging ideas in brain science, including new research and its broader societal impact. As the inaugural art director for the magazine, I created all titling, logos, typography, design and imagery specifications and protocols, and continued to develop innovative and inviting design approaches to present the material to both lay and professional audiences.

Education

B.A in Journalism
Rutgers, The State University of New Jersey, New Brunswick, NJ

Skills
• Expert in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat)
• Expert in all phases of design, typography, production, budgeting, printing, and management
• Expert knowledge of audio engineering (remote and in-studio, podcast creation, use with video)

References available upon request